

Distillery Road Market Spring Festival

DATE: Friday, September 26, 2025
LOCATION: Eagleby, Queensland, AU

Event Description

Distillery Road Market Spring Festival is a premier festivals event in Eagleby. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,352 people

Event ID: 9EqcdzLrFGbxqKV8MH

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 541 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
