

Discovering King Tut's Tomb at King Tut The Exhibition at The Luxor Hotel

DATE: Saturday, August 16, 2025
LOCATION: Las Vegas, Nevada, US

Event Description

Discovering King Tut's Tomb at King Tut The Exhibition at The Luxor Hotel is a premier expos event in Las Vegas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 35/100
Expected Attendance: 187 people
Event ID: GDLdh3wFD4LEGNA4qA

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.