

Discover the Heart of Reiki: The Takata Archives & Lineage Stories

DATE: Sunday, September 7, 2025
LOCATION: Stratford-upon-Avon, England, GB

Event Description

Discover the Heart of Reiki: The Takata Archives & Lineage Stories is a premier conferences event in Stratford-upon-Avon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 272 people

Event ID: 7FBRpwKKFZw8yNiJ3h

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 109 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.