

Discover leading MBA programmes in San Jose, Costa Rica on 4 October!

DATE: Saturday, October 4, 2025
LOCATION: San José, San José, CR

Event Description

Discover leading MBA programmes in San Jose, Costa Rica on 4 October! is a premier conferences event in San José. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 328 people

Event ID: BfYSo5v7Em4Q9BFoAj

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 131 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
