

Discman 90'lar & 2000'ler Türkçe Pop Gecesi Y. Özel

DATE: Wednesday, December 31, 2025
LOCATION: 7F Kat, TR

Event Description

Discman 90'lar & 2000'ler Türkçe Pop Gecesi Y. Özel is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 266 people

Event ID: 3MvmZJCyYo5feLTYgK

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.