

Dirty talk "lasciami entrare"- Halloween edition

DATE: Friday, October 31, 2025
LOCATION: Santa Maria Capua Vetere, Campania, IT

Event Description

Dirty talk "lasciami entrare"- Halloween edition is a premier concerts event in Santa Maria Capua Vetere. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 36/100
Expected Attendance: 200 people
Event ID: 69ica4YwHHNcKjgVE

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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