

DIRTY ROTTEN FEST com BAD TASTE, GLOTE, CELLMYS e AGNOZE

DATE: Friday, November 21, 2025

LOCATION: Loteamento Industrial Nossa Senhora de Fatima, São Paulo, BR

Event Description

DIRTY ROTTEN FEST com BAD TASTE, GLOTE, CELLMYS e AGNOZE is a premier festivals event in Loteamento Industrial Nossa Senhora de Fatima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 427 people

Event ID: AAKNzQFyuR4ERtrfRd

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 171 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.