

Direct from Benidorm - The Ultimate Tribute & Party Night!

DATE: Saturday, September 20, 2025
LOCATION: Dublin 22, County Dublin, IE

Event Description

Direct from Benidorm - The Ultimate Tribute & Party Night! is a premier performing-arts event in Dublin 22. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 37/100
Expected Attendance: 217 people
Event ID: AeUeMFgQNZg3q3Musu

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 87 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
