

# Dino D Santiago at Ancienne Belgique

DATE: Tuesday, February 3, 2026  
LOCATION: Brussel, Brussels Hoofdstedelijk Gewest, BE

## Event Description

Dino D Santiago at Ancienne Belgique is a premier concerts event in Brussel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 55/100

**Expected Attendance:** 1,800 people

**Event ID:** AzuojjEFUsEQ8beJDG

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 720 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*