

Dinner on a Whim With Andy Husbands and The Smoke Shop BBQ

DATE: Wednesday, August 20, 2025
LOCATION: North Andover, Massachusetts, US

Event Description

Dinner on a Whim With Andy Husbands and The Smoke Shop BBQ is a premier sports event in North Andover. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 3Yikoe5R9YiyA8pLT

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
