

# Dine 'N' Devour | Food & Artisan Festival | Tamworth | 30th - 31st August

DATE: Saturday, August 30, 2025  
LOCATION: Tamworth, England, GB

## Event Description

Dine 'N' Devour | Food & Artisan Festival | Tamworth | 30th - 31st August is a premier festivals event in Tamworth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 51/100

**Expected Attendance:** 1,103 people

**Event ID:** 3HBambAnbPpUZ7Lr7e

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 441 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*