

Dinamo Sassari vs Napoli Basket

DATE: Sunday, November 23, 2025

LOCATION: Naples, IT

Event Description

Dinamo Sassari vs Napoli Basket is a premier sports event in Naples. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,239 people

Event ID: GzJT5D5ugXDz8M2mEK

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 896 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.