

Digitalization for Networked Production

DATE: Monday, October 6, 2025

LOCATION: Fürth, Bayern, DE

Event Description

Digitalization for Networked Production is a premier conferences event in Fürth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 347 people

Event ID: 8AA3JLhKD5ou7N7Kci

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 139 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.