

Digital Well-Being: Finding Balance in a Hyperconnected World

DATE: Wednesday, October 1, 2025
LOCATION: Lausanne, Vaud, CH

Event Description

Digital Well-Being: Finding Balance in a Hyperconnected World is a premier conferences event in Lausanne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 24/100

Expected Attendance: 48 people

Event ID: CV8uPar7NM6gYTKDs5

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 19 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.