

# DIGITAL RH MEETING 2025 - 15e édition >

## The future of RH & DRH

DATE: Tuesday, November 11, 2025  
LOCATION: Paris, Île-de-France, FR

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### Event Description

DIGITAL RH MEETING 2025 - 15e édition > The future of RH & DRH is a premier conferences event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** conferences

**Importance Rank:** 32/100

**Expected Attendance:** 122 people

**Event ID:** H7HMTxpeLwPBzwLo6P

### Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 49 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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