

# Digital Expo 2025: Bridging the AI Divide

DATE: Saturday, October 4, 2025

LOCATION: Toronto, Ontario, CA

## Event Description

Digital Expo 2025: Bridging the AI Divide is a premier expos event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 61/100

**Expected Attendance:** 3,387 people

**Event ID:** 5MHEyzMYnanxu4W8UX

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,355 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*