

DIFF2DIFF - screening at MAGNT

DATE: Saturday, September 13, 2025
LOCATION: The Gardens, Northern Territory, AU

Event Description

DIFF2DIFF - screening at MAGNT is a premier festivals event in The Gardens. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 225 people

Event ID: 6bw775SvExMFuyuxBf

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.