

DIEGO DALLA PALMA - La bellezza dopo ogni frontiera - Festival delle Idee

DATE: Wednesday, October 8, 2025
LOCATION: Chirignago-Zelarino, Veneto, IT

Event Description

DIEGO DALLA PALMA - La bellezza dopo ogni frontiera - Festival delle Idee is a premier conferences event in Chirignago-Zelarino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: 99CqoQSfwe9PPYvzC7

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.