

# Die Selektion, Heute Präzisionsmusik, and Lying to Children

DATE: Saturday, September 6, 2025  
LOCATION: Esslingen am Neckar, Baden-Württemberg, DE

## Event Description

Die Selektion, Heute Präzisionsmusik, and Lying to Children is a premier community event in Esslingen am Neckar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 44/100

**Expected Attendance:** 500 people

**Event ID:** CuVM3aW9uabvg4qyke

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*