

Die-On

DATE: Saturday, August 30, 2025
LOCATION: Bois-des-Filion, Québec, CA

Event Description

Die-On is a premier concerts event in Bois-des-Filion. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 217 people

Event ID: Dkgw6fjnELQM7eoBc9

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 87 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.