

# Die Mission Mittelstand Live-Tour in Kempten

DATE: Wednesday, August 27, 2025  
LOCATION: Kempten (Allgäu), Bayern, DE

## Event Description

Die Mission Mittelstand Live-Tour in Kempten is a premier conferences event in Kempten (Allgäu). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 39/100

**Expected Attendance:** 298 people

**Event ID:** 6mCDhvBZMuuDBBkDaG

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 119 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*