

# Die Mission Mittelstand Live-Tour in Bohmte

DATE: Wednesday, October 1, 2025  
LOCATION: Bohmte, Niedersachsen, DE

## Event Description

Die Mission Mittelstand Live-Tour in Bohmte is a premier conferences event in Bohmte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 34/100

**Expected Attendance:** 150 people

**Event ID:** QBBK6q2KKpuZQ5HZRp

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 60 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*