

Die Fantastischen Vier - Long Player on Tour - Open Air 2025

DATE: Saturday, August 23, 2025
LOCATION: Ladenburg, Baden-Württemberg, DE

Event Description

Die Fantastischen Vier - Long Player on Tour - Open Air 2025 is a premier concerts event in Ladenburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 45/100
Expected Attendance: 578 people
Event ID: HGbHv9N8MRAwxM6mVt

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 231 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.