

DIDIER GUSTIN

DATE: Sunday, November 9, 2025
LOCATION: Illkirch-Graffenstaden, Grand Est, FR

Event Description

DIDIER GUSTIN is a premier concerts event in Illkirch-Graffenstaden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 449 people

Event ID: HRFew29tGn6qh4GVFn

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 180 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
