

# Dickens in Bonchurch, 1849 - 4th October

## 3 miles (paid)

DATE: Saturday, October 4, 2025  
LOCATION: Ventnor, England, GB

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### Event Description

Dickens in Bonchurch, 1849 - 4th October 3 miles (paid) is a premier festivals event in Ventnor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** festivals

**Importance Rank:** 35/100

**Expected Attendance:** 173 people

**Event ID:** FoZTEFk7KD6kE9Ybng

### Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 69 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*