

DIBBLE STUDIO (Fran Dibble) & SIMON EDWARDS - Artist Talk

DATE: Friday, September 19, 2025
LOCATION: Queenstown, Otago Region, NZ

Event Description

DIBBLE STUDIO (Fran Dibble) & SIMON EDWARDS - Artist Talk is a premier expos event in Queenstown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 348 people

Event ID: GV859Dp2PqSGhn9Tc5

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 139 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.