

# Diapason Band – Domenica 28 Settembre 2025 | Oktoberfest Ferrara

DATE: Sunday, September 28, 2025  
LOCATION: Ferrara, Emilia-Romagna, IT

## Event Description

Diapason Band – Domenica 28 Settembre 2025 | Oktoberfest Ferrara is a premier festivals event in Ferrara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals  
**Importance Rank:** 43/100  
**Expected Attendance:** 436 people  
**Event ID:** GE9Ct9WMgqk8fPmHCR

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 174 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*