

Diana Doherty and Bernadette Harvey

DATE: Sunday, September 7, 2025
LOCATION: Mount Barker Summit, South Australia, AU

Event Description

Diana Doherty and Bernadette Harvey is a premier concerts event in Mount Barker Summit. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 32/100

Expected Attendance: 126 people

Event ID: 6AuzzJYV3C4UEhP6Uk

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
