

Diamante Negro, el diablo de shanghai, and ERIN MEMENTO

DATE: Friday, October 31, 2025
LOCATION: Madrid, Comunidad de Madrid, ES

Event Description

Diamante Negro, el diablo de shanghai, and ERIN MEMENTO is a premier community event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 43/100
Expected Attendance: 425 people
Event ID: Cogg338nh7g9nZczaw

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 170 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
