

DIALOGES 2025 - Potência em Movimento

DATE: Wednesday, November 12, 2025
LOCATION: Morada de Laranjeiras, Espírito Santo, BR

Event Description

DIALOGES 2025 - Potência em Movimento is a premier conferences event in Morada de Laranjeiras. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 205 people

Event ID: 8ZkiLTHAr2am9dShUa

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 82 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.