

Diagnostic Thyroid Pathology and Cytology

DATE: Wednesday, October 8, 2025
LOCATION: Graz, Steiermark, AT

Event Description

Diagnostic Thyroid Pathology and Cytology is a premier expos event in Graz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 2,000 people

Event ID: ARCg59VSSN78tWd9Fo

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.