

DFW IT CAREER At Little Elm Autumn Fest & Mexican Independence Day

DATE: Thursday, September 11, 2025
LOCATION: Little Elm, Texas, US

Event Description

DFW IT CAREER At Little Elm Autumn Fest & Mexican Independence Day is a premier festivals event in Little Elm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,359 people

Event ID: ANAZ7uAwz6zEwB6EF2

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 544 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
