

Défi Mont-Gym

DATE: Sunday, September 14, 2025

LOCATION: Lac-Drolet, Quebec, CA

Event Description

Défi Mont-Gym is a premier sports event in Lac-Drolet. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 31/100

Expected Attendance: 114 people

Event ID: AgbCpG3Dre2Uzec2ZN

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/dfi-mont-gym>

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