

# Défi Mondial Junior A - Suède c. États-Unis

DATE: Monday, December 8, 2025  
LOCATION: Trois-Rivières, Québec, CA

## Event Description

Défi Mondial Junior A - Suède c. États-Unis is a premier sports event in Trois-Rivières. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,390 people

**Event ID:** 7gUQni3EUHHZ3gScnj

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,756 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*