

DFB Pokal - 1st Round - Kaiserslautern vs RSV Eintracht

DATE: Sunday, August 17, 2025
LOCATION: Potsdam, Brandenburg, DE

Event Description

DFB Pokal - 1st Round - Kaiserslautern vs RSV Eintracht is a premier sports event in Potsdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,479 people

Event ID: 5ey3BPtAwL5QARMWgE

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,992 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.