

DFB Pokal - 1st Round - Borussia M'gladbach vs Atlas Delmenhorst

DATE: Sunday, August 17, 2025
LOCATION: Oldenburg, Niedersachsen, DE

Event Description

DFB Pokal - 1st Round - Borussia M'gladbach vs Atlas Delmenhorst is a premier sports event in Oldenburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 73/100
Expected Attendance: 14,300 people
Event ID: 8S8Vi6BVSG8TsMKLjD

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,720 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.