

Deyang Guanghan Sanxingdui Half Marathon & Run Across Sichuan – Deya

DATE: Saturday, November 1, 2025
LOCATION: De Yang Shi, Si Chuan Sheng, CN

Event Description

Deyang Guanghan Sanxingdui Half Marathon & Run Across Sichuan – Deya is a premier sports event in De Yang Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 41/100

Expected Attendance: 349 people

Event ID: 3kdFxX8ajsa9e49ffW

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.