

# Deya & Albertus || End of Guitar Week Concert

DATE: Saturday, November 22, 2025  
LOCATION: Almuñécar, Andalucía, ES

## Event Description

Deya & Albertus || End of Guitar Week Concert is a premier performing-arts event in Almuñécar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 34/100

**Expected Attendance:** 152 people

**Event ID:** FVa8mzMLLEtrsi8Hye

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 61 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*