

# Developing Leadership Capability & Thinking Strategically for Energy

DATE: Wednesday, November 26, 2025

LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

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## Event Description

Developing Leadership Capability & Thinking Strategically for Energy is a premier expos event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 10/100

**Expected Attendance:** 10 people

**Event ID:** CVaR9Rpvf9GQHdvxb2

## Hotel Demand Indicators

**ADR Impact Index:** 2.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/developing-leadership-capability-thinking-strategically-for-energy>

Document generated on 6/3/2026, 10:00:01 PM