

DevClubEU #192: A @D\$QCÂ !CÄ8D

DATE: Tuesday, October 28, 2025
LOCATION: Tallinn, Harju maakond, EE

Event Description

DevClubEU #192: A @D\$QCÂ B <C,,@CÔ>C"À AD<C,,BD 8C• Aô;C ECäBCÔ8Cα>C is a premier conference around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 163 people

Event ID: GUmcFA8dYYrmTcKuAA

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 65 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.