

DevClubEU #190: AÄ0D BC,,= B\$ND

DATE: Wednesday, August 27, 2025
LOCATION: Tallinn, Harju maakond, EE

Event Description

DevClubEU #190: AÄ0D BC,,= B\$ND =CôCD2À A,,;DÄO At2CT@CT2 is a premier conferences event in Ta around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 33/100
Expected Attendance: 144 people
Event ID: FbNixdpYK5bESwVjgu

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 58 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.