

# Detty Holiday Ikotun Lagos Nigeria Baguette Bread Sandwich Fest Dec.13-2025

DATE: Saturday, December 13, 2025

LOCATION: Lagos, Lagos, NG

---

## Event Description

Detty Holiday Ikotun Lagos Nigeria Baguette Bread Sandwich Fest Dec.13-2025 is a premier festivals event in Lagos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 50/100

**Expected Attendance:** 991 people

**Event ID:** CtWrJPdFiXZAwtMXKE

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 396 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/detty-holiday-ikotun-lagos-nigeria-baguette-bread-sandwich-fest-dec13-2025>

Document generated on 6/4/2026, 3:41:48 PM