

Detroit Red Wings vs New Jersey Devils

DATE: Monday, November 24, 2025
LOCATION: Newark, New Jersey, US

Event Description

Detroit Red Wings vs New Jersey Devils is a premier sports event in Newark. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 74/100

Expected Attendance: 16,773 people

Event ID: HP2j7AW5H53JsFKW4m

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,709 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
