

DESIGNERS Showcase Your Designs - London Fashion Week Spring/Summer '26

DATE: Friday, September 19, 2025
LOCATION: London, England, GB

Event Description

DESIGNERS Showcase Your Designs - London Fashion Week Spring/Summer '26 is a premier expos event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 37/100
Expected Attendance: 215 people
Event ID: GGdG4D4KFiqwQVgLmq

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 86 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
