

Descomplicando o mercado imobiliário: Investindo com segurança e rentabilidade

DATE: Thursday, September 11, 2025
LOCATION: Uep8-S.3, São Paulo, BR

Event Description

Descomplicando o mercado imobiliário: Investindo com segurança e rentabilidade is a premier conferences event in Uep8-S.3. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 190 people

Event ID: GhehN372gpf2MQWrxv

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 76 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.