

Desbrava Nerd Festival

DATE: Sunday, November 23, 2025
LOCATION: Efapi, Santa Catarina, BR

Event Description

Desbrava Nerd Festival is a premier festivals event in Efapi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 423 people

Event ID: 87Gu99PL3rFMUJZ9d2

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 169 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
