

Desayuno Estratégico: T-Mec ¿Qué sigue para México en la Era de Trump?

DATE: Friday, October 3, 2025
LOCATION: Garza García, Nuevo León, MX

Event Description

Desayuno Estratégico: T-Mec ¿Qué sigue para México en la Era de Trump? is a premier conferences event in Garza García. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 26/100

Expected Attendance: 61 people

Event ID: 7j7hCZZstPK6eff5ak

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 24 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.