

Derde Divisie - Group B - SteDoCo vs TOGB

DATE: Saturday, January 10, 2026
LOCATION: Berkel en Rodenrijs, Zuid-Holland, NL

Event Description

Derde Divisie - Group B - SteDoCo vs TOGB is a premier sports event in Berkel en Rodenrijs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,068 people

Event ID: BTrRM44RVnAV78B38A

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 427 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.