

Derde Divisie - Group B - Meerssen vs ASWH

DATE: Saturday, October 11, 2025
LOCATION: Hendrik-Ido-Ambacht, South Holland, NL

Event Description

Derde Divisie - Group B - Meerssen vs ASWH is a premier sports event in Hendrik-Ido-Ambacht. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,164 people

Event ID: HgvTsRysCDet8KTw2W

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 466 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.