

# Derde Divisie - Group B - Groene Ster vs VVSB

DATE: Saturday, February 7, 2026  
LOCATION: Noordwijkerhout, Zuid-Holland, NL

## Event Description

Derde Divisie - Group B - Groene Ster vs VVSB is a premier sports event in Noordwijkerhout. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 55/100  
**Expected Attendance:** 1,707 people  
**Event ID:** 5gxGd9R4xxkYpnKK7D

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 683 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*